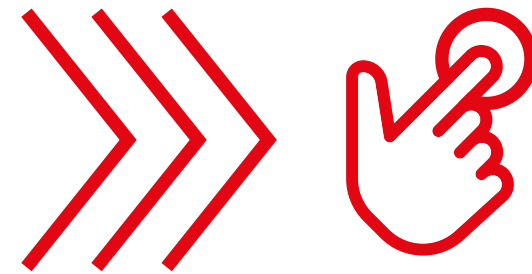


Our Programmes

Click on the track to discover the access

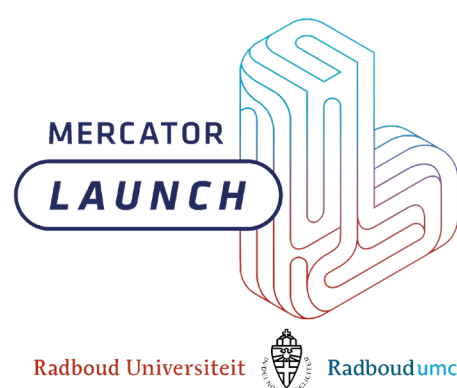


Tracks explained

Our **Discovery Track** is a 6-step programme that supports future entrepreneurs, like you, in the important first stages of starting your own business. The programme is based on the Lean Startup method and guides you through the most vital steps of discovering your customer segment, value proposition, business model and first prototype. You will get all the necessary strategies, tools and support to make sure that you achieve your problem/solution fit.

Our **Venture Track** is a 6-step programme that supports future entrepreneurs like you in really starting your own business. The programme is based on the Lean Startup method and guides you through the most vital steps of creating competitive advantage, get your first customer and set up your financials & funding strategy. You will get all the necessary strategies, tools and support to make sure that you achieve your product/market fit.

Our **Advance Track** is a custom made programme that supports entrepreneurs after the Venture Track (or similar programme of startup phase). The Advance Track is for startups which have a support request. Together with a business coach, the startup will formulate a clear goal to be achieved. Based on the goal, a custom made programme will be made.



PROGRAMMES



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